



Empathy Mad-Lib

Step into someone else's shoes. By making an effort to see life through another's perspective, we open up our ability to understand their real-world challenges, needs and desires — and come up with better solutions.

Profile

PERSONA NAME

AGE

FAMILY STATUS

OCCUPATION

OTHER DETAILS

Story

- 1 On a typical day, I wake up around _____.
TIME
- 2 The first thing I do is _____.
ACTIVITY
and then I go to _____.
LOCATION
- 3 The best part of my day is _____.
ACTIVITY
because _____.
REASON
- 4 I wish I could spend less time on _____.
ACTIVITY
and more time on _____.
ACTIVITY
- 5 If I had a magic wand to change one thing
in the world, I would _____.
VERB